



Area rugs are like well-placed wall decor or fine paintings. They contribute to the overall character of and complete the furnishing of a well-decorated room.

Let Chem-Dry bring the patterns and colors of your area rug back to their original beauty. We ensure your rugs are carefully handled and cleaned only by our certified, trained specialists. Every area rug requires special care to maximize the life and durability of the piece.



Call today to schedule your professional cleaning

(866) 384-7474  
airfreshchemdry.com



## Area Rug Experts



## Care for your Area Rug

We Clean Your Special Rugs  
With The Care They Need



## What Being an Expert Means to You

While area rugs are a great addition to any room, they receive a fair amount of traffic and can quickly become dirty. Your area rugs are valuable investments and should be treated as such. Let Chem-Dry bring the patterns and colors of your area rugs back to their original beauty. Our professionals can clean most any rug and have it looking fabulous.

Certified technicians will pick up your rug and take it to an in-plant cleaning facility to give it the extra attention it deserves. At the plant the rug will go through a thorough inspection process to determine the best cleaning method. The expert techniques of our gentle deep clean and specialized drying will minimize wicking and preserve the colors within the fibers of your rug. This process leaves the color of your rugs vibrant and fresh.

Whether a full submersion bath with wool-safe approved products or a meticulous dry cleaning, Chem-Dry offers the best care available to any rug without leaving a sticky dirt-attracting residue.

**Air Fresh**  
**ChemDry**<sup>®</sup>  
Drier. Cleaner. Healthier.<sup>®</sup>

# How to Care for Your Rug

We recommend taking care of your rug, even between cleaning services, to preserve the life of your rug's natural fibers and beauty



**STEP 1: Rotation** To insure even wear, your rug should be rotated on a regular basis. Depending on the traffic, rotation will vary from every 6 months – 2 years.

**STEP 2: Vacuuming** Like most carpeting, rugs should be vacuumed on a regular basis to remove dirt and restore life to the fibers. Never vacuum the fringe.

**STEP 3: Padding** A quality pad under your rug helps protect it from dirt, wear and slippage.

**STEP 4: Cleaning** Depending on the amount of traffic, a professional area rug cleaning is recommended every 1 to 2 years.

### More Tips for your Rug

- Protect your area rug with Chem-Dry<sup>®</sup> Power Guard Protectant. If a spill happens, quickly remove as much of the spot as possible using a dry white towel or wet suction extractor. Depending on the type of carpet fibers, hot water may damage your rug. Consult with a Chem-Dry specialist on how to best handle your specific rug.
- A void leaving an area rug in direct sunlight as fading may occur.
- Curled edges will usually be eliminated by steaming with an iron over a clean, damp cotton towel. Keep the iron moving over the towel and be certain not to touch the iron directly on the rug.

